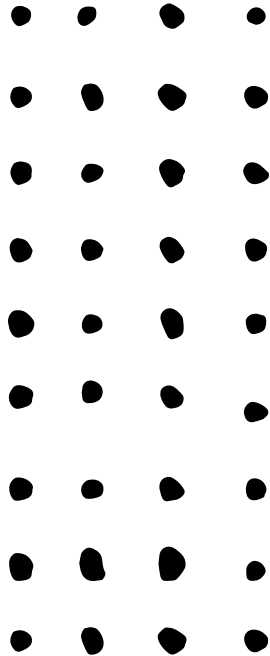




COMPETITIVE CHEERLEADING PROGRAM HANDBOOK

2024-2025





BADGER ELITE

MISSION STATEMENT:

To provide a safe and positive environment for all participants. Badger Elite cheerleaders will learn the fundamentals of their sport as well as the concept of teamwork while always exercising good sportsmanship. Safety is our first concern when practicing or performing. **We focus on perfection before progression.** We aim to have athletes leave their season with a total understanding of the meaning of good sportsmanship, teamwork, and perseverance. It is with appropriate training of our coach(es) and athletes that we achieve this.





BADGER ELITE

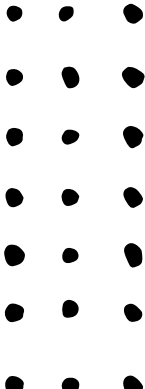
COACHES

RUBIES (K-2nd)- Katie Daentl, Sarah Bird & Deanna Fisher

DIAMONDS (3rd-4th)- Katie Daentl, Melinda Timm & Gabbie Berning

ONYX (5-6th)- Katie Daentl & Brooke Fennell

Royals(7-12th)- Katie Daentl & Melissa Dittmar

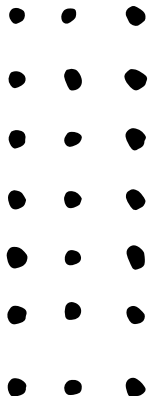




BADGER ELITE

ATHLETE EXPECTATIONS

1. Uphold the rules and policies of the Badger Elite Cheer Program as outlined in this handbook
2. Work diligently ,try their best always.
3. Contribute positively to the overall success of the team by accepting the decisions of the coaches.
4. Invest practice time to strengthen the team.
5. Communicate appropriately with the coaches whenever necessary.
6. Practice safely.
7. Have fun.



BADGER ELITE

**ZERO TOLERANCE FOR
BULLYING**

We have a zero tolerance policy regarding bullying and violence. All athletes on all teams are expected to treat their coaches and teammates with respect at all times- in person and on social media. Failure to do so will result in immediate dismissal from the team without refund of season registration fee at the coaches' discretion.





BADGER ELITE

TEAM PLACEMENTS

We currently do not hold tryouts/have cuts (we may begin to phase this in as we continue to grow our program if necessary)

Currently we have 3 teams:

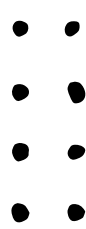
Ruby- K-2nd grade

Diamond- 3-4th grade

Onyx- 5th-6th

Royals- 7-12th

Registration is limited! once we reach our max, we will add perspective athletes to a waiting list. ***Returning athletes get access to early registration before it opens to the public.***





BADGER ELITE

TIME COMMITMENT

Cheerleading is a unique sport, wherein the absence of one team member affects the **entire** squad. We cannot emphasize enough the importance of attendance. Planning family activities around our season is important. Family event conflicts should be cleared with the Administrator **well in advance**.

Practices are held in our facility located at 201 HWY 11 Shullsburg WI,

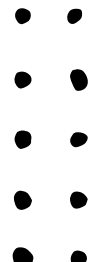
of practices / week:

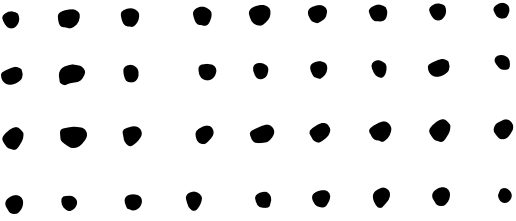
Rubies- 1

Diamonds-1 (+ a stunting clinic)

Onyx-1 (+ a stunting clinic, choreo clinic)

Royals (+ a stunting clinic, choreo clinic)





BADGER ELITE

PRACTICE SCHEDULE

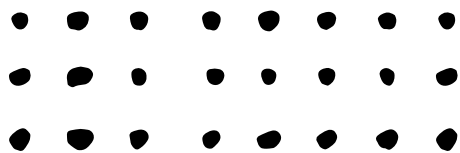
Ruby: Thursday 4:45- 6:15

Diamond: Thursdays 6:30-8:30

Onyx: Mondays 6:30-8:30PM

Royals: Sundays: 6:30-8:30PM

Cheer practices are closed. Our gym is very small. We love our cheer parents but It is very difficult and potentially dangerous to instruct stunts, pyramids, or a competitive choreographed routine with distractions. We appreciate your understanding!





BADGER ELITE

CHOREOGRAPHY

Each team will be taught a unique, custom choreographed competitive routine. **No athlete has a right or guarantee to any particular role or location in a routine.** There are various reasons coaches may move athletes to different spots in a formation or to a different stunt group.

Oftentimes this has nothing to do with the athlete's ability, as there are multiple other important items to consider when working on a routine. Aspects such as the flow of choreography or a difference of formations are just some of the many reasons for athletes to be moved to different spots or different stunt groups. Each member of the team is vital to their team's overall success. Your athlete may fly one season, and base the next. **Please trust that the coach makes these decisions thoughtfully.**

Onyx and Royals will participate in a choreography clinic- all day event where we learn formations/transitions/dances in one day.

Attendance is mandatory at choreo clinic.

Date TBD



BADGER ELITE

CHOREOGRAPHY

MANDATORY CHOREO CLINIC:

Onyx and Royals will participate in a choreography clinic- an all day event where we learn formations/transitions/stunts/pyramids/dances in one day.

We hire outside choreographers with extensive knowledge of the WACPC score sheets and systems to ensure we are giving our athletes the best possible routine for their abilities.

Attendance is mandatory at choreo clinic.

ONYX CHOREO DATE: Sat/ Sun. August 24-25th 2024

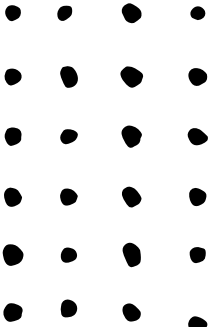
ROYALS CHOREO DATE: Thurs- Sat July 25-27th 2024



BADGER ELITE

ABSENCE POLICY

As mentioned above, it is crucial that you and your athlete take participation on the team seriously. Each cheerleader has **4 excused absences throughout the season.** if your athlete has excessive absences / tardiness to practices,
their spot in choreography will be removed/changed.





BADGER ELITE

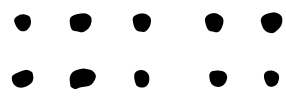
QUITTING POLICY

If an athlete quits at any point in the season, he or she is **ineligible to return the following season.**

Cheerleading is a TEAM sport that requires commitment. We all rely on each other. Everyone is an important member of the team and if someone leaves, it impacts the entire program.

Should an athlete quit, we will need to change the entire competition routine to accommodate the change.

A \$100 re-choreo fee will be charged to any athlete who leave the team during the season.





BADGER ELITE

FINANCIAL INVESTMENT

Season Tuition Cost- \$498
(approx 9 month season)

Registration/Choreo fee
\$100 *due at time of registration*

*covers your athlete's insurance for the season and choreography deposit

Payment options:

- **Monthly tuition- \$55.34/ month**

*monthly payments processed online- automatically withdrawn July-March

- **Pay in Full-\$498 + \$100 reg/choreo fee= \$598**

*Tuition covers the *entire* season (approx. 9 months from July-March) including weekly practices, the uniform rental fee, hair bow, custom team routine w/ music copyright (required to compete), and a percentage of our competition fees.

you can also pay a fundraiser buy out fee of \$100 at registration if you'd prefer not to participate in fundraising for the season



BADGER ELITE

ADDITIONAL COSTS

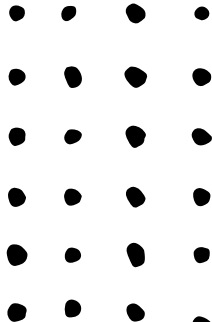
Cheer Shoes

we will place a team order for cheerleading shoes (around \$30)

Black boy cut briefs for under uniform

we will place a team order for them or you can purchase at old navy/walmart, etc.)

Practice tee (to be worn at every practice)





BADGER ELITE

FUNDRAISING

Each cheerleader will be asked to participate in fundraisers over the course of the season. The profits raised will be **applied directly to your child's competition fees**. Each competition charges between **\$25-\$70** per athlete per event. Fundraising helps offset these expenses! **If you'd prefer, you are able to donate \$50 per fundraiser in place of participation.**

Other items fundraising will be applied:

- choreo fees =\$160 per athlete
 - clinic fees=\$50-\$60 per athlete
 - music/copyright fees= \$25 per athlete
 - hair bows
 - uniform replacements
 - team parties or events
 - Equipment upgrades (tumbling mats etc.)
- 



BADGER ELITE

UNIFORMS

you will not need to purchase a uniform. your child will rent one for the season

At the start of the season, your athlete will be fitted for a uniform **A \$100 deposit check** must be on file in order to receive your uniform.

If the uniform is returned damaged at the end of the season, we will cash the check. If not, we will return or destroy the deposit check.

All uniform pcs (top, skirt, and custom liner) besides hair bow must be returned at the end of the season each year or you will be billed for them.

Keep your uniform CLEAN! DO NOT DRY CLEAN- machine wash inside out with cold water and NO BLEACH OR SOFTENER. HANG DRY- do not tumble dry!

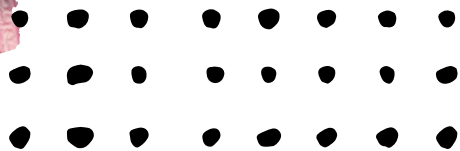
If you have a rhinestoned uniform- please take extra good care of them to avoid being charged



BADGER ELITE COMPETITIONS

We will compete in 2-4 competitions in the state of WI.

All team members **MUST BE AT COMPETITIONS!** These are mandatory performance events. Without one member, all other aspects of a competitive cheer routine cannot be executed and would result in a total disqualification from the event and loss of our paid competition fees. Please keep this in mind when deciding if this program is something that would work for your family.





BADGER ELITE NATIONALS

Our highschool level team will attend Nationals yearly! We alternate between a local/semi local national event and a ***destination*** National event. This year (season 2024-2025) we will be attending Nationals out of state!
just as all other events, this is a **mandatory competition.**

We will fundraise for these comp fees but travel expenses and lodging will be individual.

2023 Nationals= Orange Beach, AL

**2024 Nationals= Wisconsin Dells-
Kalahari**

2025 Nationals= Destin, FL



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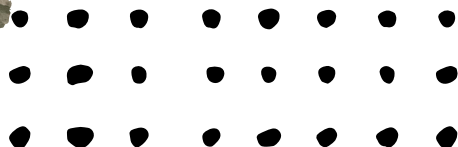
BADGER ELITE

COMPETITION TRAVEL

Most competitions will be within 2-3 hours from home. We will set up hotel room blocks for most events to help save some money. Travel to and from the venues will be the responsibility of the parents.

Room block info will be sent out 3 months prior to the event!

You are not required to stay at the hotel





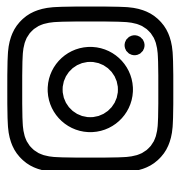
BADGER ELITE

CONNECT WITH US!

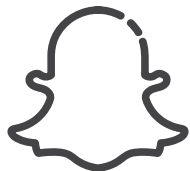
We love having the opportunity to share photos, videos, and more via our social media platforms. We encourage you to like, follow, comment, and share with us! You can follow us on the following platforms



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